

Not Just Another
Paper—But A
Better Paper

The Century Voice

With Justice To All
And
Malice Toward None

NEWS JOURNAL DEDICATED TO THE DOCTRINE OF UNIVERSAL DEMOCRACY

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STATE WIDE CONTEST SEEKS NEW SUBSCRIBERS

CENTURY BURIAL OPENS 14th HOME AT KOSCIUSKO

President of The Bank of Yazoo City Congratulates The Century Voice

OPENS 14th FUNERAL HOME

On Saturday afternoon, September 26, 1942, the Century Burial Association opened its fourteenth funeral home at Kosciusko, Miss. Notwithstanding a drizzling rain, a capacity crowd filled the Christian Liberty Baptist Church to witness the program. Mr. J. W. Brown, Manager, had arranged an appropriate program which went over in a big way. The following persons appeared on the program: Prof. S. S. Lynch, Prof. T. P. Harris, Mrs. Jannie Stringer, Mrs. Vetter Williams, Rev. N. B. Brooks, Rev. B. T. Watkins, Rev. S. L. Hunt, Mr. J. S. Edwards. Every one had spoken in high praise of the Century Burial and its owner, Mr. T. J. Huddleston. The local program was conducted by Mrs. Myrtle Cooper and was very enjoyable. Rev. D. T. Jackson, pastor of the Methodist Church in Kosciusko, introduced Mr. Huddleston who made the principal address. The introductory remarks was an address in itself; so masterfully was it that we want to pass on some of the high points to our readers: We quote: "Every age has produced its noble men and women. Great men do not die, they rest from their labors and their works follow them. I was greatly disturbed when I heard someone saying that 'the Lee Burial Association had sold its members,' and many were dissatisfied. A gross misstatement of facts. The honorable gentleman that I am about to introduce did not buy a single member. He bought the business (contracts), formerly owned by the other man. The members are still free to join any company that they may wish. I am proud that we have a man great enough, big enough, interested enough, with race pride enough to want to do for his people. That right is his by birth, not by adoption or any business click or trick. So, at this time I am happy to introduce to you this man of dauntless courage, of great ambition, of ingenuity and foresight—the Honorable T. J. Huddleston."

Miss Beatrice Jackson, of Greenville, Miss., visited the meeting. She had just returned from Philadelphia, Pa., where she was a delegate to the National Elks Association. Miss Jackson appeared on the program and gave an account of her trip, and also made a timely address which met with the delight of all present.

Mr. T. J. Huddleston, Jr., was Master of Ceremonies and the afternoon celebration will long be remembered in Kosciusko.

NOTICE

All Century contract holders are responsible for their own premiums. If for any reason your agent fails to call for your premium, mail your premium with premium card direct to Home Office: Box 495, Yazoo City. Your card will be returned with a self-addressed envelope for your convenience. If any contract holder's premium becomes lapsed because agent fails to call, the Association is not obligated because these instructions appear on the front of each Century wall pocket.

IN THE BULLETIN

WATCH THE BULLETIN FOR:

- The Highest Reporting Agents For The Month
- DISTRICT MEETING DATES
- TOTAL NUMBER OF CENTURY DEATHS
- AGENT WHO WRITES THE LARGEST NUMBER OF APPLICATIONS FOR THE MONTH
- AGENT WHO MAKES THE HIGHEST INCREASE IN REMITTANCE DURING THE MONTH
- LEADING DISTRICT MEETING REPORTS
- NEW SUBSCRIBERS
- MISCELLANEOUS INFORMATION

The following letters are typical of the scores of favorable expressions we have received:

T. J. Huddleston, Jr.
Editor and Manager
"The Century Voice"
Yazoo City, Mississippi
Dear Editor:

I received a copy of your new paper, "The Century Voice," and have looked it over with a great deal of interest. A paper of this kind can do a great work among your people in affording them the proper leadership and encouragement in their various activities. The paper is edited in a very attractive way, and contains very interesting and instructive news items.

I wish to extend my congratulations, and wish you success in this undertaking.

I remain

Yours truly,

P. C. WILLIAMS, President

PAY YOUR PREMIUM ANNUALLY

Don't forget the big drive for Annual Premiums. The paying of annual premiums is so very important in times like these, we are giving space each month to remind Century members to pay their premiums annually. We know that all Century agents are so courteous, that they have oftentimes made several calls for one premium just to accommodate their members, and we believe they have won the affection of their members. Now is a mighty good time to show your agent how much you appreciate the service he has rendered by helping him in a time of tire shortage and gas rationing, remembering that you will also be protecting your contract from a possible lapse.

LEADS WITH SUBSCRIPTIONS

Mr. J. E. Johnson, agent on the Greenwood District, leads the force for the month of October in sending subscriptions for the Century Voice. He has thirty-one (31) new subscribers up to press time for October. Mr. Johnson is showing by his work that he intends to wear the Century Voice suit on Christmas.

RESIGNS

Yazoo High School No. 2 is justified in regretting the resignation of Mrs. Mary Ruth Powell. Mrs. Powell has efficiently carried her work on here for eleven years and the general public is acquainted with the thoroughness of her teaching. Through the years she has taught the eighth grade class and students from this class have always proved her work. Her services will not only be missed at the school but at Bethel A. M. E. Church, also, where she served faithfully and cheerfully. Mrs. Powell left Saturday, October 10, 1942, for her home in Jackson, Miss., where after a few days, she will leave for Berkeley, Calif., to join her husband who is employed in a government position. She has the good wishes of many friends in going to her new home.

THE VICTORY HARVEST PLAN

In our last issue we announced our Victory Harvest Plan and since then we have received much favorable comment and many endorsements. We note that down in Tylertown a plan similar in some respects to our own was so enthusiastically promoted and received that Secretary Wickard came and took part in the program. We feel more confident than ever that the farm will play a big part in America's victory. This means, of course, that the Negro will have an important role in the victory. Most Negroes are connected in some way to the farm, and they are recognized generally as being excellent farm workers. We feel that an aroused consciousness of the privilege he has of helping America will make the Negro farmer prouder of his job. An energetic effort must be kept up to prevent farm labor from being attracted to the other industries. We therefore continue to advocate our Victory Harvest Plan, knowing that abandoned farms will mean economic calamity and defeat to America.

YAZOO HIGH SCHOOL NO. 2 COOPERATES

The Century Voice has been successful in securing the cooperation of the Yazoo High School No. 2 in its mammoth campaign for 10,000 additional subscriptions by December 31, 1942.

A girl from each of the high school classes has been chosen to work in the contest. These girls will receive a commission and two cash prizes are offered to the two girls who bring in the greatest number of subscriptions. The girls seem very eager to compete in the contest and we believe they are going over the top. The names of those in the contest are, Misses Elizabeth Tucker from the freshman class, Illinois Jackson from the sophomore class, Elvora Brown from the junior class, and Margaret Douglas from the senior class. All of the girls are full of pep and life and have behind them their respective classes. Each class is working to help its representative win in the contest.

We are indeed grateful to Principal N. D. Taylor for the splendid words of encouragement he gave the contestants and for the words of praise to The Century Voice. We know Principal Taylor as a man who has made ways possible for Yazoo High School No. 2 through his faculty and personal energies. He has worked hard to bring a school building into realization and we are sure if and when this building is constructed, it will come from the sparks already started by Principal Taylor. The Century Voice is one hundred per cent behind the program of the school and appreciates whatever contribution it makes toward helping make the Century Voice another big Negro business.

IN WRECK

The Century Burial Association deeply sympathizes with Mr. and Mrs. M. C. Averhart, who are victims of a car wreck and are now confined to the Afro-American Hospital. Mr. Averhart is one of the boosters for the Century Burial Association, and has close connection with the agency force.

R. E. HURST AT TOUGALOO

Word has come to the Century Voice that Professor R. E. Hurst, formerly located at Alcorn A. & M. College, is now teaching at Tougaloo College. Mr. Hurst, brilliant and well-prepared in the field of natural and chemical sciences, is a graduate of Alcorn College, of Lincoln University, Pennsylvania, and Cornell Universities. He has many friends here, having taught at one time in the high school here, who are proud of his successes.

NEAR A TIE

Mr. J. E. Johnson, of Daddsville, and Mr. M. C. Valentine, of Greenwood, are very near tied up in getting subscriptions for the Century Voice. These two characters are well thought of in their communities and are putting their best into the drive to reach the goal of 10,000 additional subscriptions by Christmas. Which one will win out remains to be seen.

The Century Voice's Victory Harvest Plan

Aims:

1. To encourage the purchasing of more bonds and stamps.
2. To encourage more home canning, fall and winter gardening, and general home production of food-stuffs.
3. To discourage the wasting of foods, material, and money.
4. To promote the salvaging of scrap metals, especially from farms.
5. To help create the consciousness that the "home front" is also a part of the battle front.

CONTEST RULES FOR CENTURY AGENTS

The Century Voice is launching a campaign to obtain 10,000 new subscribers by the end of the year and herewith announces the rules of the contest which is to be conducted among agents of the Century Burial Association.

A prize is offered for each district as well as a grand prize for the state-wide winner.

RULES AND REGULATIONS

1. A prize of a pair of shoes will be given to the Century Burial Agent in each district who reports the greatest number of paid subscribers, provided that the total number of paid subscribers in that district is not less than three hundred and fifty (350).
2. A grand prize of a suit of clothes will be given to the Century Burial Agent who reports the greatest number of paid subscribers over one hundred (100) in the state-wide contest.
3. A gold watch or its equivalent to the manager of the district which reports the largest number of paid subscribers.
4. A 25 per cent commission will be given to each agent for every subscription he sells at the rate of 50c per year. The agent may deduct his commission before submitting his report.
5. In case of ties a 10-day run-off contest will be conducted among tying contestants to decide the winner or winners.
6. The contest comes to a close December 11, 1942 at midnight. Reports received or postmarked later will be eligible only for the 25 per cent commission.
7. The outcome of the contest will be sent to the manager of each district as soon as all reports have been received and checked by The Century Voice Contest Committee. Prize winners will be notified officially by mail, and the entire list of contestants and their results will be published in the Mammoth Christmas Issue of the Century Voice.

A VISIT TO THE SCHOOL

A representative of the Century Voice visited our high school the other day at the assembly hour and brought back a very fine report of the program. One or two notes from the visit were this: Only four high school classes are admitted to the assembly, possibly because there is no auditorium. The program was in charge of one of the students who presided in a splendid manner. Those who took part showed a fine spirit of loyalty to the student in charge and performed well their part. The deportment was good. The only part of the report that the Century Voice regretted was the last remarks of the representative: "As long as one looks from the outside, the conditions that exist over at the school are not so painful, but once you go inside the building, well, it will be a joyful day when the Negroes of Yazoo City get the building they have needed so long."

PROMINENT STATE PHYSICIAN SUICIDE VICTIM

Greenwood, Miss.—Dr. B. T. Williamson, for many years prominent in medical circles of Mississippi, was found critically ill in his office on the night of October 4, and died about 2 a. m. the next morning in a local hospital. A coroner's jury rendered a verdict of suicide from poisoning.

It is alleged that this was the second suicidal attempt of the well-known physician. "A multiplicity of small things" is said to have been given as the reason for Dr. Williamson's self-destruction.

Burial was made in Meridian.

CELEBRATES 22ND WEDDING ANNIVERSARY

Rev. and Mrs. E. D. Coleman celebrated their 22nd wedding anniversary on September 22, 1942. Many relatives and friends were present to enjoy with them the delicious dinner. There was an anniversary cake, all white with 22 candles on it. Their friends wish for them many more years of happiness.